

## **SOUTH AFRICAN NATIONAL ZAKAH FUND**

**Job Description: Multi Media Graphic Designer**

**Region: Salt River, Cape Town, Western Cape**

**Department: Marketing Communications and Public Relations**

**SANZAF**



*changing lives through  
development and relief*

**sanzaf.org.za**

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**South African National Zakah Fund (SANZAF).** The South African National Zakah Fund (SANZAF) is one of the leading faith-based, socio-welfare and educational organisations in Southern Africa that strives to facilitate the empowerment of needy families through the efficient collection and effective distribution of Zakah and other Sadaqat in a proactive and cost effective way with dignity, sincerity and a shared responsibility.

### **Overview**

SANZAF seeks to appoint a designer who will be able to utilise and develop their existing skills by working with and assisting the lead designer on a range of creative and innovative projects. The incumbent will be responsible for helping to drive the creative direction of campaigns. An understanding of typography, layout, animation and art direction will be needed to help the team produce the best work possible.

**The Multi Media Designer will assist with designing of the following National campaigns, as well as any other projects that may arise:**

Operation Winter Warmth

Ramadan

Qurbani

Muharram

SANZAF Education, Empowerment and Development (SEED)

**Applicant must have 3-5 years working experience.**

**A good knowledge of the following software programmes is required:**

- Photoshop
- Illustrator
- Corel Draw
- InDesign
- Adobe Creative Cloud Suite (CC2017)

**Added advantage if you familiar with**

- CSS
- Adobe Animate CC

Communication is a big part of this function, so the designer must feel confident enough to contribute to the entire creative process. Keeping a finger on the pulse of current trends is also essential.

### **Typical activities**

- Guarding and protecting the corporate image of SANZAF.
- Working on making layouts and artwork ready for print.
- Offering input to creative meetings and sharing ideas.
- Disseminating of designs to all offices and customising artwork according to the region's requirements.
- Communicating with senior team members.
- Liaising effectively with team members.
- Supporting the team throughout the execution of campaigns and projects.

### **Skills required**

- Adeptness with leading design software packages.
- A determination to achieve and succeed.
- Creative industry experience.
- The ability to meet deadlines in a highly pressurised environment.
- A background of working as part of a design team.
- The ability to see projects through from inception to production.
- Consistency regardless of project size.
- The ability to pay attention to detail.
- Good organisational skills that support the rest of the team.
- The motivation to maintain and improve design standards.
- The willingness to listen to feedback and use it to improve.
- From time-to-time the designer may be required to work outside traditional office hours, so a flexible approach is needed in this regard.

***Applicants who not meet with the criteria will not be considered. If you do not get a response within 7 days of submitting your CV then please consider your application unsuccessful.***

Qualified and interested applicants are invited to submit their CV, certified copies of relevant qualifications and a motivational letter to: [humanresources@sanzaf.org.za](mailto:humanresources@sanzaf.org.za) - **Closing Date 12 October 2017.**